

Information

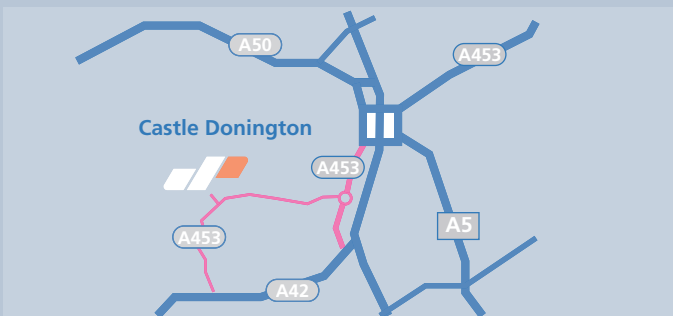
Invitation:
Driving Innovation 2010

30th September 2010
09:30 – 16:30
(Registration from 9:00)
Donington Park – Launch Pad

ETAS Group
Automotive LifeCycle
Solutions



Lunch provided
R.S.V.P – free registration
www.etas.com/driving_innovation_2010



Driving Innovation 2010 is supported by



Bosch **Engineering**

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ETAS Group
Automotive LifeCycle
Solutions

Please join us:
→ 30th September 2010
at Donington Park

New Technology – New Tools – New Value

Driving Innovation 2010

The Event

Driving Innovation 2010 provides you with the opportunity to:

Assess the latest tool and service offerings from the event sponsors and partners ETAS, MAHLE Powertrain, Kistler and Bosch Engineering.

Experience 'hands on' in vehicle demos.

Hear presentations covering a range of topics relevant to automotive system development.

Network and discuss business with colleagues from across the industry.

Development of Low Emission Vehicles

All around the world governments driven by climate change concerns are putting in place legislation that drives forward the demand for low emission vehicles.

At this point, there is no single technology that can be identified as 'the solution' to the challenge. Companies and research institutions are pursuing a range of approaches to reducing the impact of road based vehicles and each will have its place on the path to a final solution.

Driving Innovation 2010 is delighted to present a series of presentations related to the development of low emission vehicle systems. These papers cover a range of projects and initiatives based upon internal combustion or electrical approaches to the creation of low emission vehicles.

On the demo track it will be possible to see examples of some of the vehicles discussed in the sessions, and many of the speakers will be available for informal conversation in the coffee area of the venue.

→ [Please register to attend Driving Innovation 2010](#)



ETAS

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Driving Innovation 2010

Welcome & Opening Remarks
Nick Keeling, ETAS Ltd.

KiBox To Go
Jim Vaughn, Kistler Ltd.

Autumn 2010 ETAS Product Launch
Ralf Rick, ETAS GmbH

ProLogiq® IDAA
Bernie Porter, MAHLE Powertrain

The Bosch Engineering Portfolio
Dr. Juergen Meier, Bosch Engineering GmbH

CENEX, EV Trials and Fleet Carbon Reduction
Chris Walsh, CENEX

Engine Friction Studies - Use of Cylinder Pressure Data
Dr. Chris Brace, Bath University

Bringing Life to an BMW X5 Hybrid by Rapid Prototyping Technologies
Prof. Dieter Nazareth, Landshut University of Applied Sciences

HiL for HEV
Thomas Schmerler, ETAS GmbH

Vehicle Electrification - Challenges Overcome
Dr. Michael Glora & Dennis Heine, Bosch Engineering GmbH

Guided Calibration and Model Calibration
Michael Vogel, ETAS GmbH